



Advisory No. <u>0 4 8</u> s. 2023 February 6, 2023

In compliance with DepEd Order No.8, s. 2013
This advisory is issued not for endorsement
but for the information of DepEd Officials/ Personnel/
Staff as well as the concerned public per DepEd Order No. 28, s. 2021

## Data Storytelling and Visualization using Spreadsheet In-depth Training Workshop - March 22 to 23, 2023 (ZOOM-Platform)

STRATOne is inviting all interested participants to attend the Data Storytelling and Visualization using Spreadsheet In-depth Training Workshop on March 22 to 23, 2023 via Zoom Platform.

The objectives of the training-workshop are the following:

- 1. Train participants to convince stakeholders through storytelling with data
- 2. Learn how to create convincing and effective data visualization
- 3. Learn how to create rich informative data graphs
- 4. Learn how to craft compelling narratives with data
- 5. Learn how to format your graphs for impact
- 6. Learn hot to turn default graphs from tools such as Excel and Google Sheets into effective data communications

For more information about the Training-Workshop, please contact STRAT One, Yakal Road, Tunasan, Muntinlupa City, Tel. no: 02-8-801-5903/09984604375.

PPRD/rbd



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Date: Sat, Feb 4, 2023 at 6:57 AM

Subject: INVITATION: Data Storytelling and Visualization using Spreadsheet In-depth Training Workshop - March 22 to

23, 2023 (via ZOOM)

To: ncr <ncr@deped.gov.ph>

## Data Storytelling and Visualization using Spreadsheet In-depth Training Workshop - March 22 to 23, 2023 (ZOOM)

Did you know that you can create an elegant and powerful data visualization using a Spreadsheet alone? Data visualization and storytelling are skills that every data-driven organization must cultivate among its workforce.

Stop spending millions of pesos on costly software subscription, use the software available in your computer.

Data Visualization and Storytelling are simple, efficient ways of communicating complex data and information through easy-to-understand charts, maps, and graphs. It is a skill that every employee needs to possess for an organization to be agile and competent. There are three common challenges (Robbins, 2011) statisticians and others face when preparing data for presentation include poor options and defaults in many software packages used for creating graphs, managers and colleagues who are socialized to expect figures that attract attention, and poor instructions from conference organizers.

Allow us, STRATONE, help you in resolving and create powerful presentation through Data Storytelling and Visualization using Spreadsheet'In-depth Training Workshop - March 22 to 23, 2023 (21.24 training hours).

## Objectives:

- Train participants to convince stakeholders through: storytelling with data.
- Learn how to create convincing and effective data visualization.
- Learn how to create rich informative data graphs.
- Learn how to craft compelling narratives with data.
- Learn how to format your graphs for impact.
- Learn hot to turn default graphs from tools such as Excel and Google Sheets into effective data communications.

To access the course outline, description, and program of activities, send us an email.