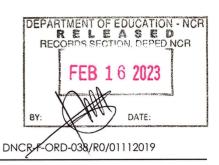


### Republic of the Philippines

Department of Education
NATIONAL CAPITAL REGION



ADVISORY No. $\frac{0.6.3}{}$ , s. 2023

February 16, 2023

In compliance with DepÉd Order (DO) No. 8, s. 2013

This advisory is issued not for endorsement per DO 28, s. 2001

But only for the information of DepEd officials, personnel/staff, as well as the concerned public.

Instant Reader, Kapitolyo, Pasig will hold a conference on Reading, Comprehension and Literacy titled "Reading at the Frontline, No Child Left Behind on March 24, 2023 at Tanghalang Pasigueño. The activity aims to feature expert resource speakers who will tackle relevant topics related to the current state of reading education in the country.

For inquiries, please contact: Ernalyn Daung Project Head Cel No. 09171073248

Email Address: hello@instantreaderkapitolyo.com

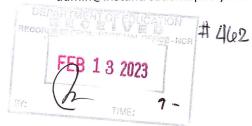
Clmd/acg





February 13, 2023

Mr. Wilfredo E. Cabral Regional Director National Capital Region Department of Education Instant Reader™ Kapitolyo Branch
Easy Learning Tutorial Center
Unit A Mezzanine Flr 2B Santa Rosa Street
Kapitolyo, Pasig 1603
0917 325 7008
www.readin-20days.com
admin@instantreaderkapitolyo.com



# Subject: Request for DepEd Advisory for Reading at the Frontline Conference 2023

Dear Mr. Cabral,

Greetings!

We are Instant Reader™ Kapitolyo Pasig branch, offering a proven Reading Program that caters to digital learners of this generation. Our advantage over all the other reading programs is that we enable any average non-reader to read in just 20 days at the level of a Grade 1 Student.

For the past years, it shows that 9 out of 10 children in the Philippines at late primary age are not proficient in Reading, Science and Math. There has been an overwhelming learning crisis in low- and middle-income countries even before the Covid-19 pandemic. This report is truly a serious concern which calls for immediate action since reading is the foundation of learning. Our desire is to be of service to the community and to take part in DepEd's laudable initiatives in helping our students rise above this plight.

This prompted our team to boldly come up with conference on Reading Comprehension and Literacy entitled **Reading at the Frontline, No Child Left Behind** for academicians, school directors, principals, and teachers within Pasig and other parts of the Philippines to be conducted on **March 24, 2023 at Tanghalang Pasigueño.** This conference will feature expert resource speakers who will tackle relevant topics related to the current state of reading education in the country and how our program, Instant Reader, can intentionally work together to eradicate this problem as one nation.

We want to share and spread this good news with more people thus extending this invitation to your division and teachers. On behalf of the Instant Reader Team, we would like to humbly ask your good office for any **form of** 



Instant Reader™ Kapitolyo Branch Easy Learning Tutorial Center Unit A Mezzanine Flr 2B Santa Rosa Street Kapitolyo, Pasig 1603 0917 325 7008 www.readin-20days.com admin@instantreaderkapitolyo.com

advisory/endorsement for voluntary participation of teachers, reading coordinators, principals, DepEd personnel from NCR to join the conference. A separate document is provided for the complete details and matrix of the conference.

We would like to appeal also for you to be our guest. We have nothing but the best intention to share the missing link to teach Reading and finally help address the lingering struggle of many Filipino students to acquire and master this very significant skill that they will ever learn in their lifetime!

Instant Reader™ Kapitolyo with our program developer and owner Teacher Veronica "Vicki" Arioder is here reaching out to our nation for this very noble cause! Pilipino Muna Bago ang Iba!

This is a movement that would have a significant positive effect not just to the beginning and struggling readers in our nation.

Feel free to contact us (0917) 107 3248 for further questions or let me know if you want to set up an appointment to discuss the event further.

Thank you.

Very truly yours,

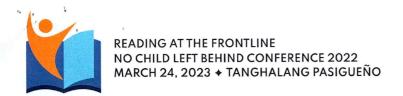
Ernalyn Dawng Project Head

Reading at the Frontline, No Child Left Behind Conference 2023

www.instantreaderkapitolyo.com

0917 107 3248

hello@instantreaderkapitolyo.com





\*\*\*PROGRAM WILL BE SUBJECT TO CHANGE

# VENUE: TANGHALANG PASIGUEÑO, MAIN THEATER, PASIG CITY MARCH 24, 2023

Registration Link: <a href="http://bit.ly/40EMzJp">http://bit.ly/40EMzJp</a>



Participants: Teachers (private and public schools), tutors, reading coordinators, Principals, reading clinician, parents, LGU Educ Unit Heads, SDO heads, DepEd Personnel, Educ Students

## **Registration Fee: FREE**

#### Inclusion:

- 1. Certificate of Attendance
- 2. Conference Kit

For more information

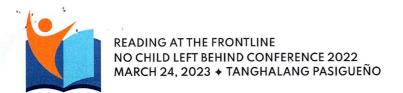
Email : readingatthefronline@instantreaderkapitolyo.com
Contact Nos. : Globe 0917-107-3248 or Smart 0928-512-1279

INSTANT READER™ KAPITOLYO BRANCH

0917 122 5576 0928 512 1279 0917 107 3248

hello@instantreaderkapitolyo.com

unit 602 3
San Rafael St.,
Kapitolyo, Pasig





#### **MATRIX**

#### THE CONFERENCE SHALL

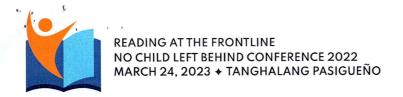
- Serve as a hub of information and support for anyone. Teachers, researchers, parents, advocates, and therapists are all invited to learn, network, and gain the tools they need to help students who are struggling readers.
- Feature speakers and industry leaders both from the public and private sectors. Throughout the conference, there will be unlimited opportunities to deepen one's knowledge of structured literacy, reading, instruction, research, and advocacy.
- Help and equip teachers with new techniques and strategies they can apply to their classroom and students.
- Target the problem and provide information to help parents and classroom teachers understand specific reading problems a child may be having.
- Present practical suggestions on how to help students overcome or deal with their reading difficulties.

#### **CONFERENCE TOPIC**

- Data Driven Policy and Reading Program Implementation
- Learning Poverty in the Philippines
- Current Trends and Issues in Reading Education
- Tungo sa Isang Bansang Tunay na Nagbabasa
- The Missing Link in Teaching Reading

#### **BENEFITS**

- Receive Certificate
- Better understanding of current reading issues
- Opportunity to learn the fastest and most effective way to teach how to read





#### **Resource Speakers:**

#### Resource Speaker | Hon. Roman Romulo

Representative for the Lone District of Pasig City, Philippines

- Lawyer, public servant
- Chairman of the House Committee on Higher and Technical Education

#### Resource Speaker | Dr. Sarah J. Colarina, EdD

Principal, Pineda Elementary School

- Industrial Management Graduate International Correspondence School, Pennsylvania.
- Master of Arts in Education-Major in SPECIAL EDUCATION
- Doctor of Education Major in Educational Management
- Child Protection Specialist- National Capital Region
- Drug Education Specialist. Positive Discipline Advocate and Trainer

#### **Keynote Speaker | Ms. Veronica Quintana-Arioder**

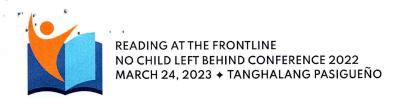
Educator. Founder and Curriculum developer of the Instant Reader™ Program

- BS in Development Communication, Major in Educational Communication (UP Los Banos)
- Masters Degree in Education (UP Diliman)
- Dyslexia Consultant/Expert who earned a Diploma in Dyslexia (with Distinction Award) at Blackford Centre for Dyslexia, UK London
- Awarded as 2019 UPLB College of Development Communication Alumni Association Distinguished Alumna in Educational Leadership

#### **Keynote Speaker | Ms. Ayette Ferriols**

Supervising Education Program Specialist | Curriculum Standards Development Division |
BUREAU OF CURRICULUM DEVELOPMENT | Department of Education

INSTANT READER™ KAPITOLYO BRANCH





#### **PROGRAM FLOW**

Timeslot		Speaker	Topic
9AM to 910AM	Welcome Remarks	Hon. Mayor Vico Sotto**	
0915AM to 0930	Opening Remarks	Hon. Vice President Sarah Duterte Carpio **	
0930AM to 1015AM	Keynote Speaker	Usec. Gina Gonong**	
1015AMto 1045AM	Resource Speaker	Dr. Sarah J. Colarina	**
1045AM to 12Noon	Keynote Speaker	Ms. Ayette Ferriols (Supervising Education Program Specialist Curriculum Standards Development Division BUREAU OF CURRICULUM DEVELOPMENT)	Current Trends and Issues in Reading Education
12Noon	Lunch		
1PM to 2PM	Resource Speaker	Cong. Roman T. Romulo	Learning Poverty (Government side)
2PM to 4PM	Keynote Speaker	Ms. Veronica Quitana-Arioder	The Missing Link to the right way of teaching reading
4PM	End of the Conference		

\*\*FOR CONFIRMATION

INSTANT READER™ KAPITOLYO BRANCH

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