


Republic of the Philippines  
Department of Education  
NATIONAL CAPITAL REGION

**REGIONAL MEMORANDUM**  
**ORD No. 1149 , s. 2023**

TO : Schools Division Superintendents

FROM :  **WILFREDO E. CABRAL, CESO III**  
Regional Director

SUBJECT : Announcement of the 2023 Batang Matibay Awardees

DATE : October 31, 2023

1. The DepEd External Partnerships Service in partnership with Nestlé Philippines, Inc. are pleased to announce the **2023 Batang Matibay Awardees**. The Hen. Pio Del Pilar Elementary School 1, SDO Makati City and Las Piñas Elementary School, SDO Las Piñas City ranked no. 7 and 10 respectively in the national level.
2. In this connection, the learner-awardees and school-awardees are informed of the awarding ceremony which will be conducted anytime from November 6-17, 2023 in Manila. For inquiries, please contact Ms. Marie Alexis Lizares, Nestle Philippines at MarieAlexis.Lizares@ph.nestle.com or Ms. Davedinah Cometa, DepEd External Partnerships at externalpartnerships@deped.gov.ph or davedinah.cometa@deped.gov.ph.
3. Attached is copy of Memorandum EPS No. 10- 477 s. 2023 and Memorandum EPS No. 09-315 s. 2023 of Director Margarita Consolacion C. Ballesteros, for reference.
4. For immediate dissemination.

Incl: as stated



Misamis St., Bago Bantay, Quezon City

Email Address: ncr@deped.gov.ph

Website: <http://www.depedncr.com.ph>

Doc. Ref. Code	RO-ORD-F005	Rev	00
Effectivity	01.26.23	Page	1 of 1




Republic of the Philippines  
**Department of Education**  
**EXTERNAL PARTNERSHIPS SERVICE**

**Office of the Director**  
CO-EPS No. 10-477, s. 2023

**MEMORANDUM**

FOR : **ALL REGIONAL DIRECTORS**  
**ALL SCHOOLS DIVISION SUPERINTENDENTS**

ATTENTION : **ALL REGIONAL PARTNERSHIP FOCAL PERSONS**  
**ALL DIVISION PARTNERSHIP FOCAL PERSONS**

FROM :   
**MARGARITA CONSOLACION C. BALLESTEROS**  
Director IV

SUBJECT : **ERRATUM TO EPS MEMO NO. 09-315s, 2023 RE: ANNOUNCEMENT**  
**OF THE 2023 BATANG MATIBAY AWARDEES**

DATE : October 25, 2023

This has reference to EPS Memo No. 09-315,2.2023 dated September 26, 2023 entitled Announcement of the 2023 Batang Matibay Awardees.

Please be advised on the correct details of the following winners:

No.	Region	Division	Name	School
1	V	Catanduanes	Maxine Faye T. Dayawa	Rizal Elementary School
2	V	Masbate	Mark Jude E. Bacala	Batuila Integrated School
3	VI	Capiz	Junelyn Santero	Arsenio R. Frial Elementary School
4	XII	Cotabato	Angel Grace S. Magalso	Dalumangkum Elementary School
5	CAR	Kalinga	Jaden Nathaniel Ramel	Calbayan Elementary School
6	IV-A	Cavite	Alexis Joel Loste	Ipilan Barrio School
7	NCR	Makati	Angelo Jashxien Cobico	Hen.Pio Del Pilar Elementary School I
8	IV-A	Laguna	Alexis Lirem Barairo	Sinalhan Elementary School
9	IV-B	Calapan City	Lastlie Hyacinth De Guzman	Adriactico Memorial School
10	NCR	Las Pinas City	Hailey Yzabel	Las Pinas Elementary School





Republic of the Philippines  
**Department of Education**  
**EXTERNAL PARTNERSHIPS SERVICE**

**Office of the Director**

CO-EPS No. \_\_\_\_\_, s. 2023

**MEMORANDUM**

**FOR : ALL REGIONAL DIRECTORS  
ALL SCHOOLS DIVISION SUPERINTENDENTS**

**ATTENTION : ALL REGIONAL PARTNERSHIP FOCAL PERSONS  
ALL DIVISION PARTNERSHIP FOCAL PERSONS**

**FROM : MARGARITA CONSOLACION C. BALLESTEROS**  
Director IV *Direct*

**SUBJECT : ERRATUM TO EPS MEMO NO. 09-315s, 2023 RE: ANNOUNCEMENT  
OF THE 2023 BATANG MATIBAY AWARDEES**

**DATE : October 25, 2023**

This has reference to EPS Memo No. 09-315,2.2023 dated September 26, 2023 entitled Announcement of the 2023 Batang Matibay Awardees.

Please be advised on the correct details of the following winners:

No.	Region	Division	Name	School
1	V	Catanduanes	Maxine Faye T. Dayawa	Rizal Elementary School
2	V	Masbate	Mark Jude E. Bacala	Batuila Integrated School
3	VI	Capiz	Junelyn Santero	Arsenio R. Frial Elementary School
4	XII	Cotabato	Angel Grace S. Magalso	Dalumangkum Elementary School
5	CAR	Kalinga	Jaden Nathaniel Ramel	Calbayan Elementary School
6	IV-A	Cavite	Alexis Joel Loste	Ipilan Barrio School
7	NCR	Makati	Angelo Jashxien Cobico	Hen.Pio Del Pilar Elementary School I
8	IV-A	Laguna	Alexis Lirem Barairo	Sinalhan Elementary School
9	IV-B	Calapan City	Lastlie Hyacinth De Guzman	Adriactico Memorial School
10	NCR	Las Pinas City	Hailey Yzabel	Las Pinas Elementary School





Republic of the Philippines  
**Department of Education**  
**EXTERNAL PARTNERSHIPS SERVICE**

**Office of the Director**

CO-EPS No. \_\_\_\_\_, s. 2023

Each winner of the 2023 Ang Batang Matibay Awards and their respective schools will receive the following prizes:

Bear Brand 2023 Batang Matibay Awardees	<ol style="list-style-type: none"><li>1. Bear Brand 2023 Batang Matibay Award Plaque of Recognition</li><li>2. Php50,000 cash prize</li><li>3. Bear Brand Fortified Gift Pack</li><li>4. College Scholarship Grant (subject to Terms and Conditions)</li></ol>
Elementary School of the Bear Brand 2023 Batang Matibay Awardees	<ol style="list-style-type: none"><li>1. Bear Brand 2023 Batang Matibay Award Plaque of Recognition</li><li>2. One (1) Laptop Computer</li><li>3. One (1) TV Monitor</li><li>4. Bear Brand Fortified Gift Pack</li></ol>

The prizes listed above will be given to the ten (10) awardees and their respective schools through Bear Brand's partner agency, Team On-ground Inc. Personnel from Nestle Bear Brand and Team On-ground, Inc. will visit your respective offices, learner awardees and schools of the awardees anytime from October 1-31, 2023 in preparation for the awarding ceremony which will be conducted anytime from November 6-17, 2023 in Manila.

For further information and coordination, you may contact Ms. Marie Alexis Lizares at [MarieAlexis.Lizares@ph.nestle.com](mailto:MarieAlexis.Lizares@ph.nestle.com), or Ms. Davedinah Cometa of the External Partnerships Service at [8638-8639/09770978285](tel:8638-8639/09770978285) / [externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph) / [davedinah.cometa@deped.gov.ph](mailto:davedinah.cometa@deped.gov.ph).

Thank you very much.



G/F Alonzo Bldg. DepEd Complex, Meralco Avenue, Pasig City  
Telephone Nos.: OD (02) 86367563; ICO (02) 86376463;  
Local Partnerships (02) 83688637; (02) 83688639  
Email Addresses: [externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph) & [ico@deped.gov.ph](mailto:ico@deped.gov.ph)



Nestlé Philippines, Inc.

10 October 2023

**MARGARITA CONSOLACION C. BALLESTEROS**  
Director IV  
External Partnerships Service  
Department of Education

Dear Director Ballesteros,

**REQUEST TO CORRECT MEMO TO ANNOUNCE 2023 BATANG MATIBAY AWARDEES**

We would like to thank you for the memo you released to announce the 2023 Batang Matibay Awardees.

We would just like to request a correction on the following items:

- 1) Region for Angelo Jashxien Cobico should be NCR Makati. We previously indicated that he was from Region IV-A.
- 2) Elementary school for Lastlie Hyacinth De Guman should be Adriatico Memorial School. We previously indicated that she was from Sto Nino 3<sup>rd</sup> Elementary School

All other details are as per previous request.

- 1) The awardees were selected from 179 nominees who are Grades 5 and 6 learners of public elementary schools from 11 regions in Luzon, Visayas and Mindanao.

No.	Region	Division	Name	School
1	V	CATANDUANES	Maxine Faye T. Dayawa	Rizal Elementary School
2	V	MASBATE	Mark Jude E. Bacala	Batuila Integrated School
3	VI	CAPIZ	Junelyn Santero	Arsenio R. Frial Elementary School
4	XII	COTABATO	Angel Grace S. Magalzo	Dalumangkum Elementary School
5	XIV	KALINGA	Jaden Nathaniel Ramel	Calbayan Elementary School
6	IV-A	CAVITE	Alexis Joel Loste	Ipilan Barrio School
7	NCR	MAKATI	Angelo Jashxien Cobico	Hen. Pio Del Pilar Elementary School 1
8	IV-A	LAGUNA	Alexis Lirem Barairo	Sinalhan Elementary School
9	IV-B	CALAPAN	Lastlie Hyacinth De Guzman	Adriatico Memorial School
10	NCR	LAS PINAS	Hailey Yzabel	Las Pinas Elementary School

- 2) The 10 Batang Matibay 2023 Awardees were selected and evaluated based on the following criteria and deliberated on September 13, 2023:



3) Ang Batang Matibay 2023 Awardees and their respective elementary schools will receive the following prizes:


- 
- 
- 
- 
- 
- 
- 
- 
- 
- 

4) The prizes listed above will be given to the ten awardees and their respective schools through Team On-ground Inc., the partner agency of BEAR BRAND® Fortified, who will visit the respective students and schools anytime on October 1 to 31, 2023 in preparation for the awards ceremony which will be conducted anytime from November 6 to 17, 2023 in Metro Manila.

In preparation for the awarding ceremony, may we kindly request as well to allow the awardees some time to attend the following:

- Pre-event shoot to be done by our partner agency Team On-ground Inc anytime within October 1 to 31, 2023 in the students' respective areas near their home and school.
- Attendance in the national awards ceremony in Metro Manila anytime from November 6 to 30, 2023. Travel arrangements will be care of our partner agency, Team On-ground Inc.
- Attendance for radio or TV interview in relation their participation in the Batang Matibay Awards program anytime from October 1 to December 15, 2023.

The success of this program is not possible without the support of the Department of Education. We look forward to recognizing this year's 2023 BATANG MATIBAY AWARDEES with you.

 10-Oct-2023  
Very truly yours,  
**MARIE ALEXIS LIZARES**  
[Mariealexis.lizares@ph.nestle.com](mailto:Mariealexis.lizares@ph.nestle.com)  
Brand Manager  
Dairy Health and Nutrition Solutions  
NESTLE PHILIPPINES, INC.



Gmail

marie alexis



Compose



1 of 1

Mail

Request Revision .

Inbox

47/1

Unstarred

Starred

Snoozed

Spam

Sent

More

Meet

Labels



**Lizares, Marie Alexis, PH-Makati, Brand Management**

marie.alexis@deped.gov.ph

10/23/2023, 5:14 PM

Dear Ms. Dove,

Please see attached letter of request to revise memo for Batang Matibay Awardees.

We would just like to request a correction on the following items:

- 1) Region for Angelo Jashxien Cobico should be NCR Makati. We previously indicated that he was from Region IV-A.
- 2) Elementary school for Lastlie Hyacinth De Guman should be Adriatico Memorial School. We previously indicated the Nino 3rd Elementary School.

Thank you!

One attachment • Scanned by Gmail

NEW



Republic of the Philippines  
**Department of Education**  
EXTERNAL PARTNERSHIPS SERVICE

Office of the Director  
EPS No. 09 515, s. 2023

**MEMORANDUM**

FOR : **ALL REGIONAL DIRECTORS**  
**ALL SCHOOLS DIVISION SUPERINTENDENTS**

ATTENTION : **ALL REGIONAL PARTNERSHIP FOCAL PERSONS**  
**ALL DIVISION PARTNERSHIP FOCAL PERSONS**

FROM :   
**MARGARITA CONSOLACION C. BALLESTEROS**  
Director IV

SUBJECT : **ANNOUNCEMENT OF THE 2023 BATANG MATIBAY AWARDEES**

DATE : September 26, 2023

Nestle Philippines, Inc. has been a partner of the Department for many years. In 2021, Nestle has forged a Memorandum of Agreement with DepEd for the implementation of the following partnership projects:

1. Bear Brand Fortified Ang Batang Matibay Awards;
2. Milo Home Court Program; and
3. Nestle Wellness Campus Program

Bear Brand Fortified's Batang Matibay Awards are done in partnership with DepEd to recognize and celebrate the determination and grit of public-school learners. This year, Bear Brand conducted the nationwide call for nomination for the 2023 Batang Matibay Awards. The Batang Matibay 2023 Awardees were selected and evaluated based on the criteria stipulated in the previous issuance attached to this memorandum.

In this regard, we are pleased to announce the ten (10) winners for the 2023 Batang Matibay Awards:

No.	Region	Division	Name	School
1	V	Catanduanes	Maxine Faye T. Dayawa	Rizal Elementary School
2	V	Masbate	Mark Jude E. Bacala	Batuila Integrated School
3	VI	Capiz	Junelyn Santero	Arsenio R. Frial Elementary School
4	XII	Cotabato	Angel Grace S. Magalso	Dalumangkum Elementary School
5	CAR	Kalinga	Jaden Nathaniel Ramel	Calbayan Elementary School
6	IV-A	Cavite	Alexis Joel Loste	Ipilan Barrio School



7	IV-A	Cavite	Angelo Jashxien Cobico	Hen.Pio Del Pilar Elementary School I
8	IV-A	Laguna	Alexis Lirem Barairo	Sinalhan Elementary School
9	IV-B	Calapan City	Lastlie Hyacinth De Guzman	Sto.Nino 3 <sup>rd</sup> Elementary School
10	NCR	Las Pinas City	Hailey Yzabel	Las Pinas Elementary School

Each winner of the 2023 Ang Batang Matibay Awards and their respective schools will receive the following prizes:

Bear Brand 2023 Batang Matibay Awardees	<ol style="list-style-type: none"> <li>1. Bear Brand 2023 Batang Matibay Award Plaque of Recognition</li> <li>2. Php50,000 cash prize</li> <li>3. Bear Brand Fortified Gift Pack</li> <li>4. College Scholarship Grant (subject to Terms and Conditions)</li> </ol>
Elementary School of the Bear Brand 2023 Batang Matibay Awardees	<ol style="list-style-type: none"> <li>1. Bear Brand 2023 Batang Matibay Award Plaque of Recognition</li> <li>2. One (1) Laptop Computer</li> <li>3. One (1) TV Monitor</li> <li>4. Bear Brand Fortified Gift Pack</li> </ol>

The prizes listed above will given to the ten (10) awardees and their respective schools through Bear Brand's partner agency, Team On-ground Inc. Personnel from Nestle Bear Brand and Team On-ground, Inc. will visit your respective offices, learner awardees and schools of the awardees anytime from October 1-31, 2023 in preparation for the awarding ceremony which will be conducted anytime from November 6-17, 2023 in Manila.

For further information and coordination, you may contact Ms. Marie Alexis Lizares at [MarieAlexis.Lizares@ph.nestle.com](mailto:MarieAlexis.Lizares@ph.nestle.com), or Ms. Davedinah Cometa of External Partnerships Service at [8638-8639/09770978285](tel:8638-8639/09770978285)/[externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph)/[davedinah.cometa@deped.gov.ph](mailto:davedinah.cometa@deped.gov.ph).

Thank you very much.

Nestlé Philippines, Inc.

REGIONAL OFFICE  
 NESTLÉ CENTER  
 J. P. ARAVINE  
 MCKENNEY CENTER  
 MAKAN CITY 1299

PHONE : (632) 716-39-91 / (632) 895-09-91  
 FAX :

18 September 2023

**MARGARITA CONSOLACION C. BALLESTEROS**

Director IV  
 External Partnerships Service  
 Department of Education

Dear Director Ballesteros,

**REQUEST FOR MEMO TO ANNOUNCE 2023 BATANG MATIBAY AWARDEES**

*Isang matibay na pagbati mula sa BEAR BRAND.*

With your partnership, we have recently concluded the deliberation for the 10 Batang Matibay Awardees for 2023. We would like to seek your support in providing a memo to announce these 10 winners.

- 1) The awardees were selected from 179 nominees who are Grades 5 and 6 learners of public elementary schools from 11 regions in Luzon, Visayas and Mindanao.

No.	Region	Division	Name	School
1	V	CATANDUANES	Maxine Faye T. Dayawa	Rizal Elementary School
2	V	MASBATE	Mark Jude E. Bacala	Batulla Integrated School
3	VI	CAPIZ	Junelyn Santero	Arsenio R. Frial Elementary School
4	XII	COTABATO	Angel Grace S. Magalso	Dalumangkum Elementary School
5	XIV	KALINGA	Jaden Nathaniel Ramel	Calbayan Elementary School
6	IV-A	CAVITE	Alexis Joel Loste	Ipilan Barrio School
7	IV-A	CAVITE	Angelo Jashxien Cobico	Hen. Pio Del Pilar Elementary School 1
8	IV-A	LAGUNA	Alexis Lirem Barairo	Sinalhan Elementary School
9	IV-B	CALAPAN	Lastlie Hyacinth De Guzman	Sto. Nino 3rd Elementary School
10	NCR	LAS PINAS	Hailey Yzabel	Las Pinas Elementary School

- 2) The 10 Batang Matibay 2023 Awardees were selected and evaluated based on the following criteria and deliberated on September 13, 2023:

Criteria	Percentage
<b>Inspiring Tibay Story</b> <ul style="list-style-type: none"> <li>A student who embodies tibay ng katawan, ng isipan at ng kalooban to face adversities in life as he/she aims to reach for his/her dream; a student who overcomes physical, mental, emotional and social obstacles just to get to, and thrive in school every day.</li> <li>A student who is inspired to do something about his/her life and fully understands the importance of resilience despite obstacles.</li> </ul>	75%
<b>Curricular and Extra Curricular Achievement</b> <ul style="list-style-type: none"> <li>With minimum of 85% general average</li> <li>Involvement in extracurricular projects: school and/or community</li> </ul>	25%
<b>Total</b>	<b>100%</b>

3) Ang Batang Matibay 2023 Awardees and their respective elementary schools will receive the following prizes:

BEAR BRAND® Batang Matibay 2023 Awardee	<ul style="list-style-type: none"> <li>• BEAR BRAND® Batang Matibay 2023 Plaque of Recognition</li> <li>• Php 50,000 cash prize</li> <li>• BEAR BRAND® Fortified Gift pack</li> <li>• College scholarship grant, subject to Terms and Conditions (see Appendix A)</li> </ul>
Elementary School of the BEAR BRAND® Batang Matibay 2023 Awardees	<ul style="list-style-type: none"> <li>• BEAR BRAND® Batang Matibay 2023 Plaque of Recognition</li> <li>• (1) Laptop computer</li> <li>• (1) TV Monitor</li> <li>• BEAR BRAND® Fortified Gift pack</li> </ul>

4) The prizes listed above will be given to the ten awardees and their respective schools through Team On-ground Inc., the partner agency of BEAR BRAND® Fortified, who will visit the respective students and schools anytime on October 1 to 31, 2023 in preparation for the awards ceremony which will be conducted anytime from November 6 to 17, 2023 in Metro Manila.

In preparation for the awarding ceremony, may we kindly request as well to allow the awardees some time to attend the following:

- Pre-event shoot to be done by our partner agency Team On-ground Inc anytime within October 1 to 31, 2023 in the students' respective areas near their home and school.
- Attendance in the national awards ceremony in Metro Manila anytime from November 6 to 17, 2023. Travel arrangements will be care of our partner agency, Team On-ground Inc.
- Attendance for radio or TV interview in relation their participation in the Batang Matibay Awards program anytime from October 1 to December 15, 2023.

The success of this program is not possible without the support of the Department of Education. We look forward to recognizing this year's 2023 BATANG MATIBAY AWARDEES with you.

Very truly yours,  
**MARIE ALEXIS LIZARES**  
[Mariealexis.lizares@ph.nestle.com](mailto:Mariealexis.lizares@ph.nestle.com)  
 Brand Manager  
 Dairy Health and Nutrition Solutions  
 NESTLE PHILIPPINES, INC.



DAVEDINAH COMETA &lt;davedinah.cometa@deped.gov.ph&gt;

---

**Requests for 2023 Batang Matibay Awards Program**2 messages

---

Lizares, Marie Alexis, PH-Makati, Brand Management &lt;MarieAlexis.Lizares@ph.nestle.com&gt;

Mon, Sep 18, 2023 at 8:11 PM

To: "davedinah.cometa" &lt;davedinah.cometa@deped.gov.ph&gt;

Cc: "Jalandoni, Kirby, PH-Makati, Brand Management" &lt;Kirby.Jalandoni@ph.nestle.com&gt;

Dear Ms. Dove,

Good day!

I would like to kindly request the following for the 2023 Batang Matibay Awards:

- **DepEd Memo to announce the 2023 Batang Matibay Awardees, as well as to allow students to attend the following in preparation for the National Awards ceremony.**
  - Pre-event shoot to be done by our partner agency Team On-ground Inc anytime within October 1 to 31, 2023 in the students' respective areas near their home and school.
  - Attendance in the national awards ceremony in Metro Manila anytime from November 6 to 17, 2023. Travel arrangements will be care of our partner agency, Team On-ground Inc.
  - Attendance for radio or TV interview in relation their participation in the Batang Matibay Awards program anytime from October 1 to December 15, 2023.
- **Video message from Secretary or Undersecretary for DepEd to be included in the National Awards Ceremony**

I have attached a letter addressed to Director Marge Ballesteros to formalize these requests. Please let me know if anything else is needed.

I am including as well our new Brand Manger, Kirby Jalandoni. He will be helping me for this event.

Thank you and looking forward to your partnership as always!

Sincerely,

Alexis Lizares

---

**2 attachments**

 Request Memo to Announce Batang Matibay Awardees\_Director Marge Ballesteros\_18Sept.pdf  
204K

 Request Video Message for Batang Matibay Awards\_Director Marge Ballesteros\_18Sept.pdf  
165K

---

Lizares, Marie Alexis, PH-Makati, Brand Management <MarieAlexis.Lizares@ph.nestle.com> Wed, Sep 20, 2023 at 3:21 PM

To: "davedinah.cometa" &lt;davedinah.cometa@deped.gov.ph&gt;

Cc: "Jalandoni, Kirby, PH-Makati, Brand Management" &lt;Kirby.Jalandoni@ph.nestle.com&gt;

9/25/23, 3:50 PM

Department of Education Mail - Requests for 2023 Batang Matibay Awards Program

Thank you!

[Quoted text hidden]

---

**2 attachments**

 **Request Memo to Announce Batang Matibay Awardees\_Director Marge Ballesteros\_18Sept.pdf**  
204K

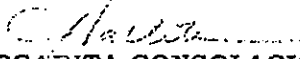
 **Request Video Message for Batang Matibay Awards\_Director Marge Ballesteros\_18Sept.pdf**  
165K



Republic of the Philippines  
**Department of Education**  
EXTERNAL PARTNERSHIPS SERVICE

Office the Director  
EPS No. \_\_\_\_\_, s. 2023

FOR : ALL REGIONAL DIRECTORS  
CONCERNED SCHOOL DIVISION SUPERINTENDENTS  
REGIONAL PARTNERSHIP FOCAL PERSONS

FROM :   
MARGARITA CONSOLACION C. BALLESTEROS, PhD  
Director IV *admits*

SUBJECT : REQUEST FOR PARTNERSHIP SUPPORT/ASSISTANCE FOR  
NESTLE-BEAR BRAND ANG BATANG MATIBAY 2023  
AWARDS

DATE : MARCH 30, 2023

The Department of Education (DepEd), through its External Partnerships Service (EPS), in partnership with Nestle Philippines Inc. (NPI)-BEAR BRAND® Fortified Powdered Filled Milk Drink, signed a Memorandum of Agreement (MOA) on January 2021 and a Supplemental Agreement on December 2021. One of the provisions of the said Agreement pertains to the *Ang Batang Matibay Awards*. This is in line with the *Laki sa Tibay 2.0* Program that promotes school nutrition education for parents, teachers and learners. The *Ang Batang Matibay Awards* aims to honor grade school learners who have demonstrated resilience amidst adversities in life.

Bear Brand is on its 5<sup>th</sup> year of conducting the Ang Batang Matibay Awards Program and is now accepting nominations for the 2023 Ang Batang Matibay Awards.

In this regard, we would like to humbly request for your partnership support and assistance to Nestle-Bear Brand on the Ang Batang Matibay 2023 Awards implementation to all public schools nationwide by issuing a memorandum to schools to submit nominations. There is no limit on the number of nominations for qualified participants.

Attached to this memorandum are the following documents:

1. Ang Batang Matibay Nomination Form
2. FDA Promo Permit which includes full mechanics
3. Nestle MOA and Supplemental Agreement
4. DM 019, s.2022

The draft DepEd Memo issuance on Batang Matibay 2023 Awards is currently being reviewed by various offices in DepEd Central Office. However, Bear Brand is requesting that the submission of nominations will start as early as April 2023 to meet the program timelines.

Should there be any queries regarding the program, your office representative may coordinate with Ms. Dove Cometa of the External Partnerships Service (EPS) via email at [externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph) and copy furnish [davedinah.cometa@deped.gov.ph](mailto:davedinah.cometa@deped.gov.ph) and Regine Mendoza, Brand Manager at [regine.nario-mendoza@ph.nestle.com](mailto:regine.nario-mendoza@ph.nestle.com).

Your support to this partnership event is highly appreciated.

Thank you very much.

---

**External Partnerships Service**

GF Alonzo Building, DepEd Complex, Meralco Avenue, Pasig City

Telephone No. (02)8637-8638; Fax No: (02) 8637-8639 ; Email: [externalpartnerships@deped.gov.ph](mailto:externalpartnerships@deped.gov.ph)